

DIAKONIA News

Proposal 1: Discontinue DIAKONIA News in its current format.

Proposal 2: Upload our minutes (redacted) to the website

Proposal 3: That a regular e-news be prepared for distribution beginning with quarterly, and perhaps then bi-monthly and monthly.

DIAKONIA e-news would include regular categories with short snippets of news. Each story would be self-contained but could include hyperlinks. Suggest using Mail Chimp.

Format would be mindful of associations with limited access to the internet/computer/printer.

The aim would be no more than 2 pages printed out.

Link back to the DWF website.

There might be 4-6 stories from identified categories.

Translation - one or more sections could have German translation (could also prepare an alternate version in German)

Use existing spreadsheet of contacts for distribution, and explore 'opt in' subscriptions.

Each e-news would have an unsubscribe option as well.

Would reference current DIAKONIA Prayer letter with a link.

Categories might include:

1. A focus on a particular diaconal community - a story, news, a person
2. Books - a book review, book recommendation etc
3. Diaconal courses
4. Ordinations, consecrations, commissionings etc
5. Ministry highlights eg prison ministry, hospital chaplaincy etc
6. Assembly 2021, Conferences, Gatherings
7. Significant deaths, obituaries etc
8. Regional specific eg a highlight from DRAE, DAP, DOTAC
9. other.....

Proposal 4: A small team to work on gathering resources in the categories, from which the person who prepares the e-news will populate the e-news.

Jan Cherry, Ted Dodd, Diane Kaufmann, Sandy Boyce + DRAE